

Is this the moment of truth for corporate integrity?

Global Integrity Report 2020
June 2020

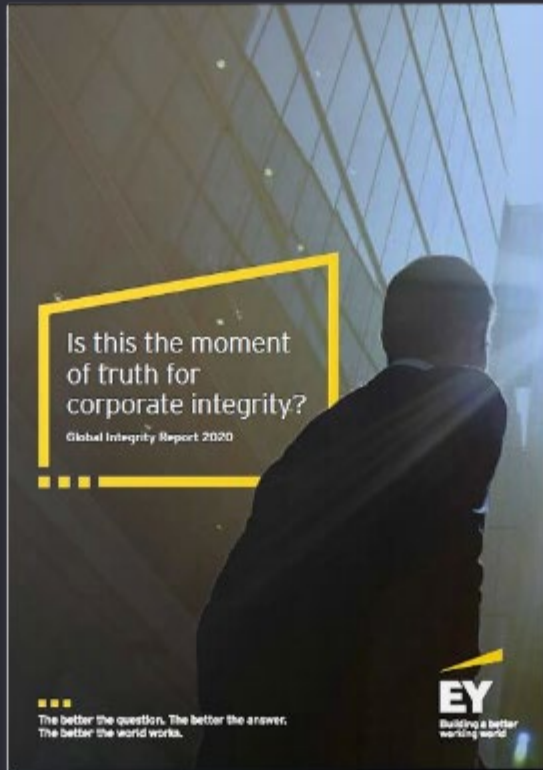


The better the question. The better the answer.
The better the world works.



Building a better
working world

Methodology



- ▶ EY 2020 Global Integrity Report was published in June 2020.
- ▶ Between January and February 2020, our researchers – the global market research agency Ipsos MORI – conducted 2,948 surveys in the local language with board members, senior managers, managers and employees in a sample of the largest organizations and public bodies in 33 countries and territories worldwide.
- ▶ A further 600 surveys in total were conducted in April 2020 using the same respondent profile across China, Germany, India, Italy, the UK and the US during the COVID-19 pandemic.

Profile of survey respondents

Americas

Country	Respondents
Argentina	100
Brazil	100
Canada	100
Chile	100
Colombia	100
Mexico	100
Peru	100
United States	100
TOTAL	800

EMEA

Country	Respondents
Baltics (40 Lithuania, 40 Estonia & 20 Latvia)	100
France	100
Germany	100
India	100
Ireland	54
Italy	100
Kenya	45
Netherlands	100
Nigeria	60

Country	Respondents
Poland	100
Russia	100
Saudi Arabia	75
South Africa	100
Spain	100
Sweden	100
Turkey	50
United Arab Emirates	100
United Kingdom	155
TOTAL	1,639

APAC

Country	Respondents
Australia	109
China	100
Japan	100
Malaysia	100
Singapore	100
TOTAL	509

Profile of survey respondents

Industry Summary

Industry	Respondents	%
Financial Services	418	14%
Government & Public Sector	313	11%
Consumer Products, Retail & Wholesale	330	11%
Technology, Communications & Entertainment	552	19%
Power & Utilities	41	1%
Extractive Industries	79	3%
Healthcare	42	1%
Life Sciences	98	3%
Transport	210	7%
Manufacturing & Chemicals	204	7%
Real Estate	207	7%
Professional Services	147	5%
Other	307	11%

Job Role Summary

Role	Respondents	%
Customer service	317	11%
Compliance	74	3%
Facilities	107	4%
Finance	281	10%
General management	401	14%
HR/Personnel	210	7%
IT	558	19%
Legal	62	2%
Marketing/communications	94	3%
Operations/production	343	12%
Procurement	61	2%
Sales/business development	179	6%
Other	261	9%

Job Title

Title	Respondents	%
Board director / member	333	11%
Senior management	988	34%
Other management	998	34%
Other employee	629	21%



About EY Forensic & Integrity Services

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Successful organizations protect their reputations and maintain stakeholder trust by keeping their promises, respecting laws and behaving ethically.

EY Forensic & Integrity Services helps companies safeguard and restore their enterprise and financial reputations. With more than 4,000 forensic professionals around the world, we strive to assemble the right multidisciplinary and culturally aligned teams for a wide variety of organizations.

Our professionals work with you so that you can benefit from our broad sector experience and deep subject-matter knowledge across our six solution sets.

About EY Forensic & Integrity Services

Transaction Forensics

EY Forensics diligence professionals assist organizations and legal counsel in identifying and mitigating financial, operational and reputational risks inherent M&A transactions. EY teams are highly proficient in conducting in depth risk analyses of fraud, bribery and corruption, money laundering, restrictions on trade and export, related-party transactions and conflicts of interest.

Claims & Disputes

If you can't see eye to eye with a customer, supplier, employee, regulator, government or other third-party, we can help you decide how best to proceed: concede, stand firm or negotiate the middle ground. This includes quantifying and/or proving poor contract performance, establishing a legal strategy to make or defend a claim and assessing the potential liability. Our claims professionals also help companies recover financial losses through the preparation of commercial insurance claims and government grant applications following catastrophic losses.

Forensic Data Analytics

Forensic data analytics (FDA) is a critical element of nearly every way we support organizations – whether an investigation, the digitalization of compliance, forensic diligence or a complex litigation matter is involved. EY FDA professionals are experienced in machine learning, natural language processing and robotic process automation, and have extensive industry sector experience. We help organizations detect and investigate instances of fraud, waste, misuse, abuse, corruption and other forms of noncompliance.

About EY Forensic & Integrity Services

Privacy & Cyber Response

From investigation to litigation to regulatory response, EY Privacy & Cyber Response (P&CR) professionals help organizations navigate complex cyber attacks. We combine cybersecurity and computer forensic experience with traditional investigative approaches such as witness interviews, data interrogation and examination of physical and digital evidence to uncover facts pertaining to a breach. Because cyber breaches often span international borders, we tailor all our procedures, including our work with external legal counsel, to the specific legal and regulatory requirements of each country involved in the investigation.

Investigations & Compliance

The dedicated global team of investigators, forensic accountants, compliance and technology professionals helps organizations respond rapidly to instances of alleged fraud, bribery and other misconduct, as well as law enforcement and regulatory inquiries. Using advanced forensic technologies, we quickly gather facts and evidence to assess the extent of the issue and to help organizations manage relevant stakeholders expectations.

Leveraging forensic data analytics, we provide insights into employee behavioral patterns that an organization can use to develop customized compliance programs fit for its business and risk profile.

Discovery

The EY teams qualifications, experience and scale enable us to work with you across the broad range of stages in the e-discovery life cycle, from pre-litigation information management to post-matter data disposition. EY teams of e-discovery, information governance and forensic professionals can help answer the necessary “who,” “what,” “where,” “when” and “how” questions to address your e-discovery and compliance needs.

EY | Assurance | Tax | Strategy and Transactions | Consulting

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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